HEWLETT-PACKARD COMPANY Intellectual Property Administration P. O. Box 272400 Fort Collins, Colorado 80527-2400

Sir:

PATENT APPLICATION

ATTORNEY DOCKET NO. 10006797-1

IN THE UNITED STATES PATENT AND TRADEMARK OFF	7CE				
Inventor(s): Alysia Wurst	Confirmation No.:				
Application No.: 09/820,453	Examiner: Tamara L Graysay				
Filing Date: 3/28/2001	Group Art Unit: 3623				
Title: Printing Device Replaceable Component Having Memory To Store Data Used To Develop Marketing Solution	RECEIVED CENTRAL FAX CENTER				
Mail Stop Commissioner For Patents PO Box 1450 Alexandria, VA 22313-1450	JUL 2 5 2005				
TRANSMITTAL LETTER FOR RESPONSE/AMENDI	MENT				

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Response		v		()	Pet	ition	to exte nental D	ecia	ime to respond ration
	CLAII	NS AS AME	NDED BY O	THER THAN A	SMALL	ENTI	Y		,
(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3) NUMBER EXTRA	HIGHEST	(4) F NUMBER SLY PAID FOR	(5 PRES EXT	ÉNT	(6) RA1		(7) ADDITIONAL FEES
TOTAL CLAIMS		MINUS			=		X 50)	\$
INDEP. CLAIMS		MINUS			=		X 20	0	\$
[] FIRS	ST PRESENTATION OF A	MULTIPLE	DEPENDENT	CLAIM			+		\$
EXTENSION FEE	1ST MONTH	2ND	нтиом	3RD MON	тн	4TH	нтиом і		\$
						0	THER FE	ES	\$
			TOTAL A	DDITIONAL FE	E FOR 1	HIS A	MENDME	NT	\$

Charge \$ 0.00 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16, 1.17, 1.19, 1.20 and 1.21. A duplicate copy of this sheet is enclosed.

(x) I hereby certify that this paper is being transmitted to the Patent and Trademark Office facsimile						
number (571) 273-8300 on 07/25/2005						
Number of pages: 13						
Typed Name: Laurie Morgan						
- NOUMARIANA						

Respectfully submitted.

Emmanuel W. Rivera

Attorney/Agent for Applicant(s)

Reg. No. 45760

Date:

Telephone No.: (509) 324-9256

Rev 12/04 (TnAmdFax)

PAGE 1/13 * RCVD AT 7/25/2005 5:35:41 PM [Eastern Daylight Time] * SVR:USPTO-EFXRF-6/30 * DNIS:2738300 * CSID:509 323 8979 * DURATION (mm-ss):03-16

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

	Applica	ation Serial No	09/820,453
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5	Applica	ıntHewlett-Pa	ckard Company, Ft. Collins
	Group A	Art Unit	3623
	Examin	er	Tamara L. Graysay
		y's Docket No	
		Printing Device Replaceable Component Having N	
10		Used To Develop Marketing Solutions And Metho	-
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	To:	Honorable Commissioner for Patents	
		P.O. Box 1450	
		Alexandria VA 22313-1450	RECEIVED
15			CENTRAL FAX CENTER
	From:	Thomas A. Jolly	~ -
		(541) 715-7331	JUL 2 5 2005
		HEWLETT-PACKARD COMPANY	
		Intellectual Property Administration	
20		1000 NE Circle Blvd.	
		Corvallis, Oregon 97330-4241	

RESPONSE TO JUNE 7, 2005 FINAL OFFICE ACTION

Sir:

In response to the final office action of June 7, 2005, the response is provided as follows:

Amendments to the specification begin on page 2 of this paper.

The listing of the claims begins on page 3 of this paper.

Remarks/Arguments begin on page 6 of this paper.

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